

# VALHALLA HIGH SCHOOL

## ADVERTISEMENT for Football "Game" Program

### PURPOSE OF FOOTBALL PROGRAM & MEDIA GUIDE:

1. To provide information about the school, the team, and the players, to NORSEMEN fans, opponents and the news media.
2. To raise funds for equipment and operating expenses benefiting the Valhalla Football & Cheer teams.

2008 Valhalla Norsemen

[www.Valhallafootball.com](http://www.Valhallafootball.com)

Distribution: Over 1200 programs will be printed and distributed. Programs will be sold to all students and members of the community at all home football games. Any VHS home playoff games will also be included as a bonus.

Cost of Ads: ( circle one )	1. Full Page or Premium (Front or back cover, weekly roster page etc.) Ad.	\$ 500
	2. Half (1/2) Page Ad.	\$ 300
	3. Quarter (1/4) Page Ad.	\$ 175
	4. Business Card	\$ 75

### *Important Information:*

Name of Advertiser: \_\_\_\_\_

Address of Advertiser: \_\_\_\_\_

Contact Information: Phone: \_\_\_\_\_ e-Mail: \_\_\_\_\_

Information for Ad: Please attach a business card or ad hardcopy. Electronic files can be accepted.

PLEASE MAKE CHECKS PAYABLE TO: [Valhalla High School Football Boosters](#)

Return this form to: Head Coach Steve Sutton, [619-593-5430](tel:619-593-5430), 1725 Hillsdale Road El Cajon, CA. 92019

## THANK YOU FOR YOUR SUPPORT